To Whom It May Concern,

Hi! My name is Kristin Hoops and I am the Human Resource Manager at Cabela's in Wheeling, West Virginia. As you may know, Bass Pro Shops was founded in 1972 by Johnny Morris, and we have grown to become a leading national retailer of outdoor gear and apparel with nearly 200 retail and marine center locations across North America and Canada. Bass Pro Shops was recognized as one of "America's Best Employers" from 2020-2023 by Forbes Magazine as well as Newsweek's list of "America's Best Retailers 2022-2024" and I could not agree more! Johnny's non-profit Wonders of Wildlife National Museum and Aquarium has been voted "America's Best Aquarium" by USA Today for the 6th time in 2024!

Outside of our stores, Bass Pro Shops and Cabela's are actively involved in each of the communities we serve. We are making a difference by supporting over 2,000 local grassroot nonprofits. We lean in to support our communities during times of disaster and continually seek ways to show support for our veterans. Guided by the visionary leadership of our founder, we are creating an unprecedented alliance of over 200 million passionate customers, team members and industry partners to lead conservation efforts. Our World's Fishing Fair in Springfield, MO resulted in a \$1.5 million donation to conservation efforts!

We are hosting a *National Hiring Event* in all Bass Pro Shops and Cabela's retail locations on October 9th and 10th from 10am-7pm. We will be offering immediate, on-site interviews. Should you know individuals who are interested in applying for open positions, we encourage you to circulate the attached flyer and our job posting link with your members. Kindly note that all career opportunities are available for review at any time on our website, www.basspro.com/careers, and all applications must be submitted online.

Thank you for your time. Should you have any questions, please feel free to contact me at (304) 238-0120 or kristin.hoops@cabelas.com. Otherwise, I look forward to working with you and your organization in the future.

Best Regards,

HR Manager

Bass Pro Shops/Cabela's

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1 Cabela Drive

Triadelphia, WV 26059

(304) 238-0120



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- · Apply online in advance (walk-ins welcome)
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- · Plus more!



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Our mission is to inspire everyone to enjoy, love and conserve the great outdoors.

Equal Opportunity Employer, Drug-Free Workplace.