



OFFICE OF
ADMISSIONS

Dear Student Advocate,

Mary Baldwin University has groundbreaking news that is certain to help you start and continue conversations with your students about applying for and pursuing a four-year degree. We have created a new grant that, combined with a federal Pell Grant, drastically reduces tuition costs for low-income students.

The new MBU grant, **Pell+ Promise**, is offered to all Pell-eligible, first-year residential and commuter students and automatically renews each year the student remains enrolled full-time.

The Pell+ Promise Grant gives Pell-eligible students the ability to attend MBU — through graduation — with an *extra* \$3,000 in tuition assistance each year, guaranteed. There are no GPA or residency requirements.

As vice president of enrollment management at Mary Baldwin, I am particularly proud of MBU's pioneering spirit in offering affordable access to higher education. Our Pell+ Promise Grant absolutely supercharges our ability to reach and assist the most vulnerable demographic of learners in the country.

This all-new level of affordability should make the decision to pursue a four-year degree an easy one.

An additional \$3,000 a year. Guaranteed.

Starting in the fall of 2022, MBU's Pell+ Promise Grant will award an additional \$3,000 a year to all new full-time residential students who qualify for a federal Pell Grant. Pell eligibility is based on family income (typically applies for families that make less than \$60,000 annually).

The Pell+ Promise Grant is the latest evolution in Mary Baldwin's ongoing commitment to make earning a college degree more accessible and affordable for everyone. In fact, for some students, our new grant can mean zero tuition costs through graduation when added to MBU's already generous merit scholarships and Virginia Tuition Assistance Grant (VTAG) for Virginia residents*.

Always finding ways to make it work.

MBU has a long history of providing affordable pathways to higher education for a diverse student population, with grants, support, and a campus where students can be themselves.

Founded in 1842, Mary Baldwin University is a small, coeducational university offering a range of degree programs from bachelor to doctoral. We are ranked among "Top Performers on Social Mobility" nationwide by *U.S. News and World Report*.

Please let us know how we can help introduce this all-new, lowest-cost tuition opportunity to your school and students. Visit marybaldwin.edu/pell-promise for more details and a full breakdown of costs. We look forward to teaming with you to make a four-year degree a reality for more students than ever.

A handwritten signature in black ink that reads 'Matthew Munsey'.

Matthew Munsey
Vice President of Enrollment Management
Mary Baldwin University

* Total financial assistance ranges based on individual circumstances.